

DESIGNERS GUILD

STUDIO STRIPES



SPRING SUMMER 2025



STUDIO STRIPES

Welcome to Spring Summer 2025 where we celebrate a dynamic collection of contemporary woven stripes inspired by the sartorial elegance of classic tailoring.

Featuring five designs, created on traditional looms with pure cotton in a wondrous palette of signature bright shades to softer warm neutrals - this collection of striped weaves is designed to be the go-to for any interior scheme from modern to traditional working with the entire library of Designers Guild fabrics - both patterned, plain and textured. Named after historic and elegant streets in London's Mayfair, these beautiful stripes add a graphic edge and create new possibilities within existing schemes, adding a new dimension of tailored modernity.

In addition to Studio Stripes, discover Brinzio - a fabulous new velvet in 35 colourways that is easyclean, made from recycled yarn and washable.

- Tricia Guild



ISOLOTTO

NATURE IN GREEN



KARAKUSA



CONDUIT STRIPE



BURLINGTON STRIPE



KOSHI RUG

VIBRANT ACCESSORIES



NATURE'S NEUTRAL



RAKU PATCHWORK



CORK STREET STRIPE CUSHION



FLOWERS & STRIPES



CELADON VASE

TIMELESS STRIPES



FLEURS
D'ARTISTES





EFFORTLESS
STYLE IN
BLUE & WHITE

OUT OF
THE BLUE



MODENA SOFA IN BERKELEY STRIPE



ELEONORA



ISOLOTTO



KAWANA



SLEEK SOFA & MARANELLO OTTOMAN



LUXURIOUS ACCESSORIES



SWALEDAL AND MUTURI RUGS



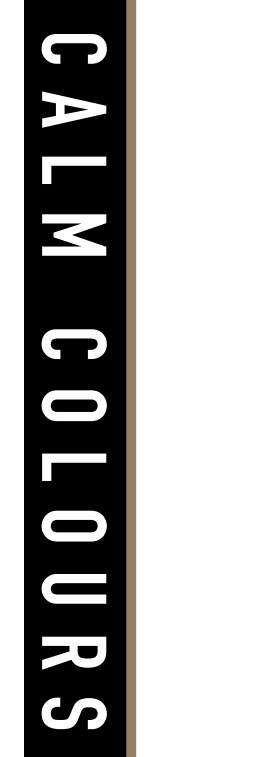
LANDOWNE THROW







RICH TEXTURES



A sophisticated mix of natural textures, with a focus on linen

MOSELLE LINO





VAUCLUSE



MONZA SOFA



MINERVE



CONDUIT STRIPE



PRADELLES





MAYENNE RUG

NEUTRAL ACCESSORIES



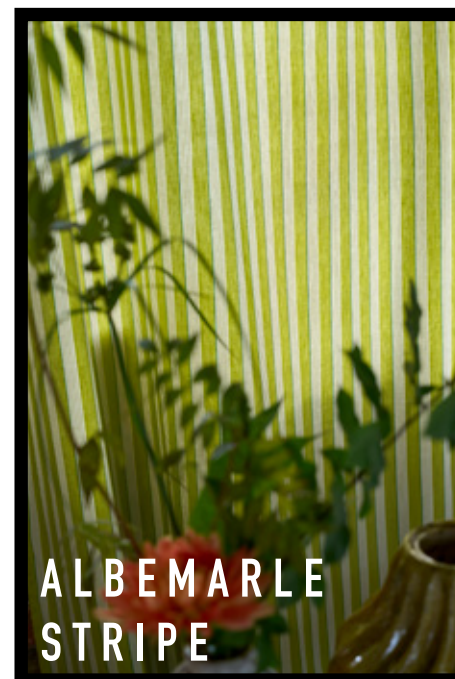
CLARENDON THROW



POSITANO SOFA

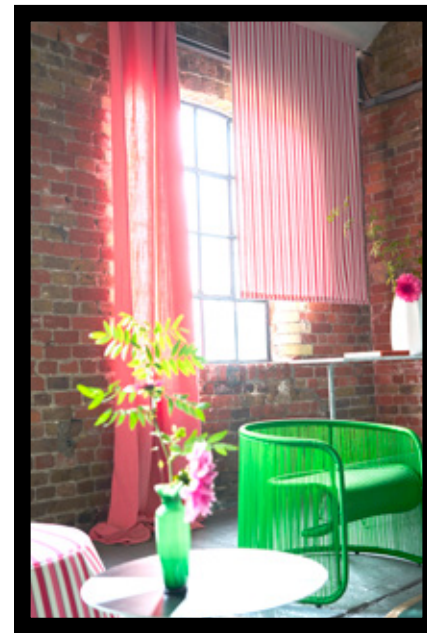








MIX UP
THE COLOUR



ELEONORA



BROCART
DECORATIF





GOLBOURNE THROW

BRIGHT PINK
& PERSIMMON



IKEBANA



ISABELLA



CONTEMPORARY
COLOUR BLOCK



CORK STREET STRIPE



MARANELLO
OTTOMANS

Our statement tumbled washable pure linen in 153 colours

B R E R A L I N O L I N E N



MODENA SOFA



BERKERLEY STRIPE



CORK STREET STRIPE



BURLINGTON STRIPE



INTRODUCING BRINZIO A NEW EXCITING ESSENTIAL



A glamorous velvet created with
100% recycled yarn, easy clean & washable



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STUNNING
COLOURS

Explore our new SS25
collections online



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